



“STAR-dot-STAR” Rate Sheet

Society for the Technological
Advancement of Reporting

★ NETWORKING • BRAINSTORMING • TECHNOLOGY

Published quarterly by the
Society for the Technological Advancement of Reporting

The STAR-dot-STAR magazine is distributed electronically to members of the Society for the Technological Advancement of Reporting (STAR) on a quarterly basis. Members of STAR include court reporters and member firms from around the world who are the business decision makers. STAR members are leaders in the stenographic court reporting arena and are technologically proficient in understanding how the products and services that your company can offer will benefit them in their day-to-day business.

RATES/SPECS	AD DIMENSIONS	1X RATE	4X RATE
Full Page, 4-color	7-1/2" x 10"	\$250	\$600
1/2 Page, 4-color	3-5/8" x 10" or 7-1/2" x 4-7/8"	\$150	\$500
1/4 Page, 4-color	3-5/8" x 4-7/8"	\$100	\$300
1/8 Page, 4-color	3-1/2" x 2"	\$250	

DEADLINES/DISTRIBUTION DATES

WINTER.....Material: Aug. 5/Distribution: Sept. 1	SUMMER.....Material: May 5/Distribution: June 1
SPRING.....Material: Feb. 5/Distribution: March 1	FALL.....Material: Aug. 5/Distribution: Sept. 1

PLACE AN ONLINE AD, IN CONJUNCTION WITH YOUR AD IN THE MAGAZINE AND INCREASE YOUR EXPOSURE AND SAVE MONEY!

WEBSITE BANNER AD PACKAGE	AD DIMENSIONS	1X RATE	6X RATE	12X RATE
Banner Ad*	200 x 100 pixels	\$50	\$200	\$400

There is no deadline to submit your website banner ad. Your ad will run for the time allotted from the day that it is posted (e.g., 1x insertion, posted online Dec. 13 will run until Jan. 14)

*Ad must be purchased in conjunction with the magazine ad above.

DISTRIBUTION

The STAR-dot-STAR magazine is distributed as a PDF magazine to 600 court reporting firms and individuals around the world on a quarterly basis.

PRODUCTION MATERIALS

Only high resolution .jpg, .tiff, .eps or .ai (fonts converted to outlines) or .pdf files will be accepted. Word documents will be returned. Please email your ad materials to eyork@kmgnet.com and indicate that your ad is for the STAR-dot-STAR magazine.

COPY & ADVERTISING RESPONSIBILITY

Submission of copy is the responsibility of the advertiser. Advertising of last insertion will be run if copy is not received by specific closing date. If no previous insertion, client is liable for cost of contracted space not used and space will be allocated at the discretion of the publisher. All advertisements are accepted and published by the publisher upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and hold the publisher harmless from and against any loss or expense resulting from claims or suits for defamation, libel, violation of privacy, plagiarism and copyright infringement. Publisher is not responsible for errors in copy submitted.

COPY ACCEPTANCE

Publisher reserves the right to reject any advertising considered objectionable as to wording or appearance. Advertising that resembles editorial may be marked "advertisement" by the publisher.

AGENCY COMMISSION

There are no agency commissions available.

Any required modification of copy submitted as camera ready will be charged to the advertiser. STAR Headquarters can provide typesetting services at a competitive rate. Call Elaine York at 407-571-1135 or eyork@kmgnet.com for more information.



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"STAR-dot-STAR" Contract

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This is an order authorization to secure space in the **STAR-dot-STAR** magazine. It may be used by advertisers or by their advertising agencies.

Company: _____

Address: _____

City/St/Zip: _____

Contact Person: _____

Telephone: _____ Fax: _____

Email: _____

Website Address (to link your ad in magazine): _____

Website Address (to link your website banner ad): _____

SPACE ORDERED/AD SIZE:

Full Page, 4-color

1/4 Page, 4-color

1/2 Page 4-color

1/8 Page, 4-color

Website Banner Package Deal
(must purchase magazine ad too)

1x 6x 12x

FREQUENCY:

1-time

4-time

EDITION/RUN DATES:

First Run: _____

Final Run: _____

COST:

Our check# _____ for \$ _____ is enclosed. Make checks payable to STAR.

Please charge on my credit card: MasterCard Visa AmEx

Amount to Charge: _____

Credit Card #: _____

Exp. Date: _____

Authorized Signature: _____

Cardholder's Name: _____

Credit Card Billing Address: Same as above

Address: _____

City/St/Zip: _____

SPECIAL INSTRUCTIONS: _____

Mail or fax (credit card orders only) with payment to: Society for the Technological Advancement of Reporting
222 S. Westmonte Drive, Suite 101 • Altamonte Springs, Florida 32714
407-571-1135 (direct) • 407-774-7880 • fax 407-774-6440 • Email: eyork@kmgnet.com
800-565-6054 • www.staronline.org